

FAMU Activity Report

1st Quarter July 1, 2017-September 30, 2017

FAMU Project#005783

Project Recipient: Florida Agricultural & Mechanical University

Florida Department of Education Project# 376-90050-8P001

Project/Program Title: African American Task Force

TAPS# 18A027

Authority: CSFA#48.040

Project Period: July 1, 2017 –June 30, 2018

Budget Period July 1, 2017 –June 30, 2018

Submitted by: Dr. Bernadette Kelley- Principle Investigator

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Project Performance and Accountability				Corresponding Budget Items	
Scope of Work (see Project Design – Narrative)	Tasks (see Project Design – Narrative)	Deliverables	Due Date	Object Code	Task Responsibility/Accountability
1. Project Director	Oversees the operations and progression of the project.	Reports/Correspondences	July 01, 2017 to June 30, 2018	110800/15100	
2. Program Coordinator	The duties for this position include the following: Maintain daily office hours, answer phone inquiries, maintain all systems required by Florida A&M University for project implementation, prepare and process travel request, maintain a database of all records (contacts, Instructional Standards, program participants, etc.), assist in the preparation of all reports as required by the funding source, assist the project director in out-reach to Florida school districts, organize and prepare all correspondences, assist in the planning and delivery of meetings and conferences, record minutes and notes of all official meetings.	Reports/Minutes/Communications See Report Program Coordinator-B. Marshall	July 01, 2017 to June 30, 2018	110800/15100	
3. Instructional Designer (ID)	The ID works to ensure that the process of identifying the skills, knowledge, information about African and African American History gaps of the targeted audience is addressed. The ID will be responsible for creating, selecting or suggesting learning experiences that close these identified gaps, based on instructional theory and best practices.	Reports/Correspondences See letter of invitation to Florida District Superintendents	July 01, 2017 to June 30, 2018	110800/15100	
Facilities and Administrative Cost	Building space, telephone, internet access, etc.		July 01, 2017 to June 30, 2018		

Project Performance and Accountability				Corresponding Budget Items	
Scope of Work (see Project Design – Narrative)	Tasks (see Project Design – Narrative)	Deliverables	Due Date	Object Code	Task/Accountability
African American History Instructional Standards (AAHIS)	Continue to work with Instructional Designer, classroom teachers, district specialists, and higher-education professionals to review and revise the AAHIS to align with Florida’s Next Generation Sunshine State Standards (NGSSS) for Social Studies and Florida Standards for Literacy.	<ol style="list-style-type: none"> 1. Florida Standards aligned to Florida’s NGSSS for Social Studies and the Florida standards for literacy as found in K-12 Social Studies Course Descriptions 2. Standards-based instructional materials to support the AAHIS for Grades K-12 3. Grade-specific annotated list of print and electronic resources to extend lesson activities for students and teachers 4. Assist in the use of CPalms by teachers to identify the connections between the AAHIS and the NGSSS assessed using in K-12 Social Studies Course Descriptions 5. Distribution of AAHIS via AAHTF website 	<p>1-4. November 2017 to June 30, 2018</p> <p>5. June 2017</p>		
Web Site	Revise and update the African American History Task Force website at www.afroamfl.org	<ol style="list-style-type: none"> 1. Monthly (minimally) updates to the AAHTF web site are evidenced by the revised date appearing on the web site 2. Agendas for AAHTF meetings are posted at least one month in advance 3. Minutes from AAHTF meetings are posted within two weeks 4. Activities/training opportunities are posted at least one month in advance 5. Resources and hyperlinks to other resources are checked monthly and updated as needed 6. Paperless communications will be accessible through the AAHTF website as appropriate 7. Maintain a student page of 	<p>September 2017</p> <p>Completed December 2017</p> <p>March 2017</p> <p>June 2017</p>	132700	

		resources SEE analytical reports (SGS)			
Plan for Dissemination and Training (PDT)	Identify and train a select cadre of teachers to utilize the AAHIS and WBTT modules	<ol style="list-style-type: none"> Develop proposed training materials for district trainers Invitations and materials sent to districts trainers and to participate in the WBTT Recommendations for future trainings. See letter of invitation to Florida District Superintendents 	September 2017 Completed October 2017 June 2017		
Plan for Evaluation	Complete the development and execution of an evaluation plan that includes collecting student achievement data from Exemplary school districts as it relates to teacher training and provide a report of these findings to the Florida Department of Education.	<ol style="list-style-type: none"> Report Pre- and post- assessment results from teacher trainings Report of WBTT evaluations, student evaluations and essays Reports from Exemplary School Districts. <ul style="list-style-type: none"> Data that documents the effect of project goals on student learning gains, including but not limited to, United States History end-of-course assessment results. Data that documents the effect of project goals on teacher effectiveness toward improving the rate of student learning gains. 	November 2017 March 2017 June 2017	132700	
Priorities include at least one AAHTF meeting annually	Plan and implement the annual meeting of the AAHTF. Plan and implement a semi-annual meeting of the AAHTF Chairs	<ol style="list-style-type: none"> Proposed agenda for the annual AAHTF meeting Proposed Dates for Annual Meeting: November 16-18, 2017 Invitation to AAHTF members to the annual meeting. Save dates correspondences sent to Task Force Members via email Final version of the agenda and supporting materials for the annual AAHTF meeting Travel receipts for each member of the taskforce 	November 2017 November 2017 (3.) June 2017 Deliverable 4.	261000	

Internal and External Collaboration (IEC)	AAHTF will seek opportunities to collaborate with FLDOE, Social Studies Specialists from the 67 school districts in Florida, and the rural districts educational consortia (HEC, NEFEC, and PAEC). AAHTF will participate and present at the FCSS	<ol style="list-style-type: none"> 1. Communications to school districts in Florida related to AAHTF resources and opportunities 2. Present and attend FCSS, as well as other related conferences and meetings. <i>Attending 2017 FCSS Conference October 20-22, 2017.</i> 3. Communications to rural districts educational consortia inviting trainers to participate in opportunities afforded them through the AAHTF 	October 2017 February 2017	261000	

Appendices

(A1. – A9.)

A1.

Summary of Tasks and Duties

B. Marshall-Summary of Tasks and Duties: July 1, 2017- September 30, 2017

The Program Coordinator duties included the following:

Maintained daily office hours and clerical duties required

Maintained all systems required by Florida A&M University for project implementation

Prepared and processed travel request

Maintained a database of all records (contacts, Instructional Standards, program participants, etc.):

- Processed SGS and Everfi proposals and internal application forms.
- Facilitated the SGS and Everfi Contracts for approval.
- Processed requisitions and purchase orders for both contracts.

Assisted in the preparation of all reports as required by the funding source:

- Provided documentation needed for the 1st quarter activity reports.
- Monitored the AAHTF website for updates and revisions for the months of July, August and September.

Assisted the project director and instructional designer in out-reach to Florida school districts, organize and prepare all correspondences:

- Disseminated Letters to Districts Superintendents.

Assisted in the planning and delivery of meetings and conferences:

- Composed and disseminated official correspondence including “Save the Date” for Annual meeting in Orlando, Fla on November 16-18, 2017.

Letter of Invitation to Florida District Superintendents



Pam Stewart
Commissioner of Education



Commissioner of Education's African American History Task Force

Task Force Members

Anthony Hill, Chair
Dr. Samuel L. Wright Sr., Vice Chair
Mrs. Maggie Lewis-Butler
Dr. Tameka Bradley Hobbs
Ms. Tracey Oliver
Dr. Nashid Madyum
Dr. Gwendolyn Simmons
Atty. Ronda Vangates
Mrs. Marion Williams

Emerita
Frederica S. Wilson
U.S. Rep. Florida, 17th District,
Senator Geraldine Thompson

Principal Investigator
Dr. Bernadette Kelley

September 21, 2017

Dear District,

Welcome back to a new, yet exciting school year! We know that you are geared up and ready to implement all of the summer learning and ongoing professional development strategies in your schools. The theme for the Summer Institute was "The Crisis in Education in Florida." We received raved reviews from our survey feedback forms on the learning that took place at the Summer Institute. We would love to hear from you and all of the work related to African American History that you have planned for the 2017-2018 school year!

Please email any activities and/or professional development activities/strategies that you have already completed, currently launching, or forthcoming about African-American History curriculum in your district. Please submit agendas, pictures, and presentations to afroamfl@gmail.com.

Please continue to let us know how we can assist your district in the implementation of the Florida State 1003.42(2) (H). We would love to highlight your district on our website as well. The website address is: <http://afroamfl.org/>. In addition, a professional development opportunity for your educators is available to maximize the African-American History curriculum in your schools. A partnership between the African American History Task Force and Everfi, Inc. has developed a website for the delivery of instructional materials (<http://www.everfi.net>). Both sites are user friendly and provide a mass of ideas and materials for your teachers to use as resources. Thank you for all of your hard work and dedication.

Educationally yours,

Bridgett Marshall

Bridgett Marshall
Program Coordinator

501 Orr Drive Gore Education Center, Building C, Room 316 Tallahassee, FL 32307
(850) 412-5203, Fax (850) 412-5204
www.afroamfl.org

Save the Date 2017 AAHTF Annual Meeting



Pam Stewart
Commissioner of Education



Commissioner of Education's African American History Task Force

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Principal Investigator
Dr. Bernadette Kelley

September 30, 2017

Greetings Task Force Members,

It's that time again! The Commissioner of Education's African American History Task Force will hold its annual meeting November 16-18, 2017. The annual meeting will be held at the Rosen Shingle Creek, 9939 Universal Blvd, Orlando, Fl. Please "**Save the Date**" and respond via email letting me know if you will be attending by **Thursday, October 12, 2017**.

The purpose of this annual meeting of the Commissioner of Education's African American History Task Force will be to discuss topics related to the mission of the Task Force including project deliverables and updated bylaws.

If you have any further questions, please feel free to contact Dr. Bernadette Kelley or Chairman Tony Hill. I look forward to meeting you all in November!

Best,

Bridgett R. Marshall

Bridgett R. Marshall

Program Coordinator

List of Exemplary Districts

•
Broward County Public Schools – Contact – Mrs. Marion Williams

•
Duval County Public Schools – Contact – Contact Donnie Martin

•
Gadsden County School District – Contact – Dr. Sylvia R. Jackson

Hillsborough County Public Schools – Contact- Dr. Holt

Leon County Schools – Contact – Dr. Michelle Gayle

•
Miami-Dade Public Schools – Contact – Dr. Sherrilyn Scott

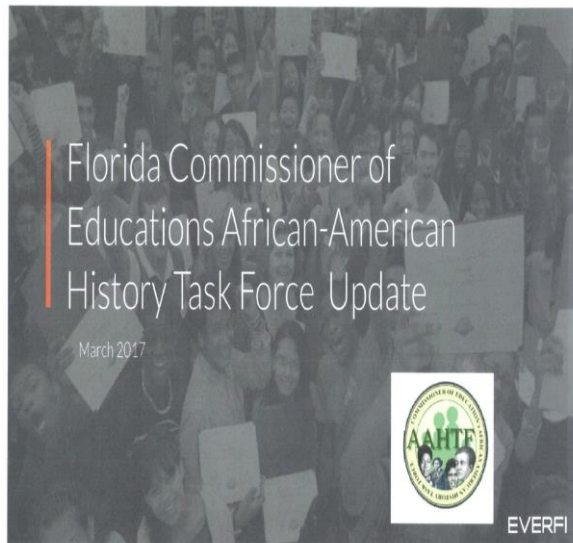
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Palm Beach County Schools – Contact – Joseph Holcombe or Dr. Nikki

•
Pinellas County School District – Contact – Cindy Flora

•
St. Lucie County Schools – Contact – Contact Nicholas Zrallack

Volusia County Public Schools – Contact – Support Services

Everfi
Analytics All Web Site Data Audience Overview and Site Updates
July 1,2017-September 30,2017



Agenda

Current Program Reach

Highlights and Impact August-September
Data

Next Steps

Appendix 2016-17 Data

Current Program Reach

	2015-16 School Year	2016-17 School Year	2017-18 YTD
TOTAL ACTIVE SCHOOLS	33	56	10
TOTAL SCHOOLS TRAINED	159	188	144
TOTAL LEARNERS REACHED	2,342	3,667	517
TOTAL MODULES COMPLETE	19,314	28,482	2,361
TOTAL ESTIMATED HOURS OF LEARNING	4,828	7,120	590

EVERFI

August- September Highlights

August -YTD Program Impact

- Trainings
 - Alachua County Social Studies Supervisor rolled 306 training into beginning of year PD.
 - District wide Pinellas Social Studies training including 306
 - Total Teachers Trained to date 277

EVERFI

Next Steps- EverFi and AAHTF Working Together

AAHTF Member Engagement and Trainings

- EVERFI school managers will continue to connect with local Task Force Members to increase district and local school awareness of the Task Force's mission and the *306: African-American History* resource in supporting that mission.

Identify Key Partnership Districts

- New EVERFI SM has connected to Clay County Superintendent's Secretary.
- Connected AAHTF to Lee County Social Studies Supervisor AND Chairman of the Lee Black History Society- Jarrett Eady as potential new member.

EVERFI



District Numbers

District	Schools Trained	Students Using	Modules Complete	Teachers Using
Alachua School District (2 schools)	2	22	39	1
Baker (1 school)	1	0	0	0
Bay School District (4 schools)	4	0	0	0
Brevard School District (1 school)	1	0	0	0
Broward School District (19 schools)	19	0	0	0
Calhoun (1 school)	1	0	0	0
Charlotte School District (1 school)	1	1	4	0
Collier School District (8 schools)	8	0	0	0
Duval School District (32 schools)	32	52	167	2
Escambia School District (7 schools)	7	2	26	0
Flagler (1 school)	1	22	40	1
Hillsborough School District (41 schools)	41	0	0	0
Indian River School District (2 schools)	2	0	0	0
Lake School District (2 schools)	2	19	93	1
Lee School District (4 schools)	4	116	345	1
Manatee School District (4 schools)	4	0	0	0
Marion School District (4 schools)	4	0	0	0
Miami-Dade School District (254 schools)	254	201	1,304	3
Orange County Public School District (10 schools)	10	0	0	0
Osceola School District (1 school)	1	0	0	0
Palm Beach School District (24 schools)	24	4	2	0
Pasco School District (4 schools)	4	2	21	0
Pinellas School District (13 schools)	13	51	182	2
Polk School District (14 schools)	14	0	0	0
Putnam (1 school)	1	0	0	0
Santa Rosa School District (1 school)	1	0	0	0
Sarasota School District (4 schools)	4	0	0	0
Seminole School District (2 schools)	2	0	0	0
St. Johns School District (2 schools)	2	0	0	0
St. Lucie School District (3 schools)	3	0	0	0
Volusia School District (6 schools)	6	6	27	1
Washington (1 school)	1	0	0	0

EVERFI

Critical Skills: Citizenship & Diversity

EVERFI

EVERFI's Citizenship & Diversity courses equip students with a critical lens to reflect on and make sense of American history, culture, and civic institutions.

Whether showcasing the figures and movements that transformed American society or exposing students to the formal and informal workings of American institutions, EVERFI's Citizenship & Diversity courses motivate students to be active and informed citizens. Most importantly, they expose students to new perspectives and encourage them to consider their own role in America's present and future.

In Florida

3,415
Students
Used 30% for high school students

Engagement among your Students

I plan to vote when I am eligible
I talk to my family about my community
I talk to my peers about my community



Percentage of students who agree

Program provided by
The Commissioner of Education's African American History Task Force

EVERFI

IN WITNESS WHEREOF, the authorized representative of the parties have executed this Agreement.

**FLORENCE UNIVERSITY
BOARD OF TRUSTEES**
[Signature]
Dr. Valerie Moore, Ph.D.
Vice President for Research

Representative to Sign:
[Signature]
University Attorney

PROVIDER
Simmy Prabhu
President
SQA Technology

Attachment A

1. SQA will issue the AADT which will contain information and reports to be reviewed by the provider beginning on 1/1/2017 and ending on 6/30/2018.
2. SQA will review and update the AADT Annual History Form Form which is based on the AADT/CA/Reporting tool 1/2017 and ending on 6/30/2018.
 - a. SQA will make monthly updates to AADT which will be reviewed by the provider and reported to the office and will contain updates and information for the AADT/CA/Reporting tool as an annual basis, and the cost of it will be included in the scope of the agreement.
 - b. SQA will ensure appropriate communication is provided through the AADT/CA/Reporting tool and ensure a timely report of findings.
 - c. SQA will provide 100% of the AADT/CA/Reporting tool which will be used to review, report and identify specific communication through the AADT/CA/Reporting tool and ensure that updates are made to the tool as needed for the tool to be used.
 - d. Updates to AADT/CA/Reporting tool will be made prior to the provider's meeting.
 - e. Updates from AADT/CA/Reporting tool will be made after the meeting.
 - f. Updates from AADT/CA/Reporting tool will be made at least one month prior to the provider's meeting.
 - g. SQA will ensure updates and reports are made to the tool as needed.
3. SQA will generate reports for September 30, 2017; December 31, 2017; March 31, 2018 and June 30, 2018 to AADT/CA/Reporting tool. Reports will include a report on all of the services provided during the period for which payment is being requested. The services listed in the reports must be verified by the provider and must be approved by the AADT/CA/Reporting Manager prior to requesting payment to Provider.

SGS Technologie Analytics All Web Site Data Audience Overview July 1,2017-September 30,2017



COMMISSIONER OF EDUCATION'S
AFRICAN AMERICAN HISTORY
TASK FORCE

Quarterly Report

July 1, 2017 - September 30, 2017



www.sgstechnologies.net

AUDIENCE OVERVIEW

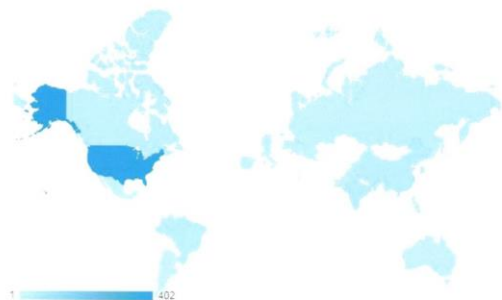


TRAFFIC CHANNELS

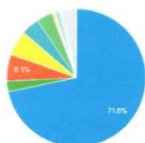


SGS Technologie LLC

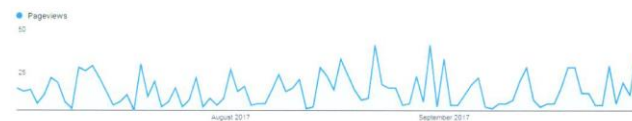
COUNTRY WISE VIEWS



Country	Sessions	New Users	Contribution to total: New Users
1. United States	546	429	71.56%
2. India	30	2	2.56%
3. Brazil	27	2	6.29%
4. China	25	2	5.83%
5. South Korea	18	1	4.20%
6. Canada	16	1	3.73%
7. Russia	4	0	0.47%
8. Germany	3	0	0.47%
9. Israel	3	0	0.70%
10. Italy	3	0	0.70%



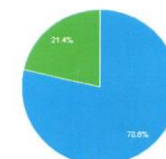
PAGE VIEWS



Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit
1,098	881	00:01:18	66.48%	49.73%

VISITOR TYPE

User Type	Sessions	Contribution to total: Sessions
1. New Visitor	429	78.57%
2. Returning Visitor	117	21.43%



DEVICE CATEGORY



BROWSER

