

**FAMU Activity Report**

**4th Quarter April 1, 2017-June 30, 2017**

**FAMU Project#005383**

**Project Recipient: Florida Agricultural & Mechanical University**

**Florida Department of Education Project# 376-90050-7P001**

**Project/Program Title: African American Task Force**

**TAPS# 17A027**

**Authority: CSFA#48.040**

**Project Period: July 1, 2016 –June 30, 2017**

**Budget Period July 1, 2016 –June 30, 2017**

**Submitted by: Dr. Bernadette Kelley- Principle Investigator**

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Project Performance and Accountability				Corresponding Budget Items	
Scope of Work (see Project Design – Narrative)	Tasks (see Project Design – Narrative)	Deliverables	Due Date	Object Code	Task Responsibility/ Accountability
1. Project Director	Oversees the operations and progression of the project.	Reports/Correspondences	July 01, 2016 to June 30, 2017	110800/15100	Oversees the operations and progression of the project.
2. Program Assistant	The duties for this position include the following: Maintain daily office hours, answer phone inquiries, maintain all systems required by Florida A&M University for project implementation, prepare and process travel request, maintain a database of all records (contacts, Instructional Standards, program participants, etc.), assist in the preparation of all reports as required by the funding source, assist the project director in out-reach to Florida school districts, organize and prepare all correspondences, assist in the planning and delivery of meetings and conferences, record minutes and notes of all official meetings.	Reports/Minutes/Communications	July 01, 2016 to June 30, 2017	110800/15100	The duties for this position include the following: Maintain daily office hours, answer phone inquiries, maintain all systems required by Florida A&M University for project implementation, prepare and process travel request, maintain a database of all records (contacts, Instructional Standards, program participants, etc.), assist in the preparation of all reports as required by the funding source, assist the project director in out-reach to Florida school districts, organize and prepare all correspondences, assist in the planning and delivery of meetings and conferences, record minutes and notes of all official meetings.
3. Instructional Designer (ID)	The ID works to ensure that the process of identifying the skills, knowledge, information about African and African American History gaps of the targeted audience is addressed. The ID will be responsible for creating, selecting or suggesting learning experiences that close these identified gaps, based on instructional theory and best practices.	Reports/Correspondences	July 01, 2016 to June 30, 2017	110800/15100	The ID works to ensure that the process of identifying the skills, knowledge, information about African and African American History gaps of the targeted audience is addressed. The ID will be responsible for creating, selecting or suggesting learning experiences that close these identified gaps, based on instructional theory and best practices
Facilities and Administrative Cost	Building space, telephone, internet access, etc.		July 01, 2016 to June 30, 2017		

Project Performance and Accountability					Corresponding Budget Items	
Scope of Work (see Project Design – Narrative)	Tasks (see Project Design – Narrative)	Deliverables	Due Date	Object Code	Task/Responsibility	
<b>African American History Instructional Standards (AAHIS)</b>	Continue to work with Instructional Designer, classroom teachers, district specialists, and higher-education professionals to review and revise the AAHIS to align with Florida’s Next Generation Sunshine State Standards (NGSSS) for Social Studies and Florida Standards for Literacy.	<ol style="list-style-type: none"> <li>1. Florida Standards aligned to Florida’s NGSSS for Social Studies and the Florida standards for literacy as found in K-12 Social Studies Course Descriptions</li> <li>2. Standards-based instructional materials to support the AAHIS for Grades K-12</li> <li>3. Grade-specific annotated list of print and electronic resources to extend lesson activities for students and teachers</li> <li>4. Assist in the use of CPalms by teachers to identify the connections between the AAHIS and the NGSSS assessed using in K-12 Social Studies Course Descriptions</li> <li>5. Distribution of AAHIS via AAHTF website</li> </ol>	<p><b>1-4. November 2016</b> Completed</p> <p><b>5. June 2017</b> Completed</p>		Instructional Designer	
<b>Web Based Teacher Training (WBTT)</b>	<ol style="list-style-type: none"> <li>1. Review and adjust previously developed modules. EverFi (Consultants) will continue to employ strategies appropriate for standards-based instruction development. Training opportunities via the WBTT will be extended to other districts.</li> <li>2. Plan and implement a Summer Institute training for teachers and</li> </ol>	<ol style="list-style-type: none"> <li>1. Host/Maintain access to professional development through the WBTT website <b>See analytical reports (Everfi) Appendix 3</b></li> <li>2. Invite school districts to participate in the WBTT professional development</li> <li>3. Implement the plan for community outreach during the first semester of the 2016-17 school year.</li> <li>4. <b>Summer Institute/Educator workshops:</b> plan and provide a workshop for teachers, pre-service teachers, faculties, district personnel, and other stakeholders <b>See 2017 Summer Institute Agenda Appendix 1</b></li> </ol>	<p><b>September 2016</b> Completed</p> <p><b>December 2016</b> Completed</p> <p><b>March 2017</b> Completed</p> <p><b>June 2017</b> Completed</p>	<p>132700</p> <p>138200</p>	<p>1.EverFi</p> <p>2. - 3. Instructional Designer</p>	

	other educators				
<b>Web Site</b>	Revise and update the African American History Task Force website at <a href="http://www.afroamfl.org">www.afroamfl.org</a>	<ol style="list-style-type: none"> <li>1. Monthly (minimally) updates to the AAHTF web site are evidenced by the revised date appearing on the web site</li> <li>2. Agendas for AAHTF meetings are posted at least one month in advance</li> <li>3. Minutes from AAHTF meetings are posted within two weeks</li> <li>4. Activities/training opportunities are posted at least one month in advance</li> <li>5. Resources and hyperlinks to other resources are checked monthly and updated as needed</li> <li>6. Paperless communications will be accessible through the AAHTF website as appropriate</li> <li>7. Maintain a student page of resources <b>SEE analytical reports (SGS Technology) Appendix 4</b></li> </ol>	<b>September 2016 Completed</b> <b>December 2016 Completed</b> <b>March 2017 Completed</b> <b>June 2017 Completed</b>	132700	Academy Lion SGS Technology
<b>Plan for Dissemination and Training (PDT)</b>	Identify and train a select cadre of teachers to utilize the AAHIS and WBTT modules	<ol style="list-style-type: none"> <li>1. Develop proposed training materials for district trainers</li> <li>2. Invitations and materials sent to districts trainers and to participate in the WBTT Recommendations for future trainings.</li> </ol>	<b>September 2016 Completed</b> <b>October 2016 Completed</b> <b>June 2017 Completed</b>		
<b>Plan for Evaluation</b>	Complete the development and execution of an evaluation plan that includes collecting student achievement data from Exemplary school districts as it relates to teacher training and provide a report of these findings to the Florida Department of Education.	<ol style="list-style-type: none"> <li>1. Report Pre- and post- assessment results from teacher trainings</li> <li>2. Report of WBTT evaluations, student evaluations and essays</li> <li>3. Reports from Exemplary School Districts <ul style="list-style-type: none"> <li>• Data that documents the effect of project goals on student learning gains, including but not limited to, United States History end-of-course assessment results.</li> <li>• Data that documents the effect of project goals on teacher effectiveness toward improving the rate of student learning gains.</li> </ul> <b>SEE Evaluator reports Appendix 2</b> </li> </ol>	<b>November 2016 Completed</b> <b>March 2017 Completed</b> <b>June 2017 Completed</b>	132700	Evaluator
<b>Priorities include at least one AAHTF meeting annually</b>	Plan and implement the annual meeting of the AAHTF. Plan and implement a semi-annual meeting of the AAHTF Chairs	<ol style="list-style-type: none"> <li>1. Proposed agenda for the annual AAHTF meeting</li> <li>2. Invitation to AAHTF members to the annual meeting-</li> <li>3. Final version of the agenda and supporting materials for the annual AAHTF meeting</li> <li>4. Travel receipts for each member of the taskforce</li> </ol>	<b>November 2016 Completed</b> <b>November 2016 Completed</b>  <b>June 2017 Completed</b>	261000	

<p><b>Internal and External Collaboration (IEC)</b></p>	<p>AAHTF will seek opportunities to collaborate with FLDOE, Social Studies Specialists from the 67 school districts in Florida, and the rural districts educational consortia (HEC, NEFEC, and PAEC). AAHTF will participate and present at the FCSS</p>	<ol style="list-style-type: none"> <li>1. Communications to school districts in Florida related to AAHTF resources and opportunities</li> <li>2. Present and attend FCSS, as well as other related conferences and meetings.</li> <li>3. Communications to rural districts educational consortia inviting trainers to participate in opportunities afforded them through the AAHTF</li> </ol>	<p><b>October 2016 Completed</b></p> <p><b>February 2017 Completed</b></p>	<p><b>261000</b></p>	<p><b>Instructional Designer</b></p>
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# Appendices

1. **AAHTF 2016-2017 SUMMER INSTITUTE Agenda**  
<https://drive.google.com/file/d/0B9peNoqO93mdRG1rU0lONTNaQ1k/view?usp=sharing>
2. **Evaluator Report**  
<https://drive.google.com/file/d/0B9peNoqO93mdZ2FxdGNTMm1TSG8/view?usp=sharing>
3. **Everfi: Analytics All Web Site Data Audience Overview and Site Updates April 1, 2017-June 30, 2017**  
<https://drive.google.com/file/d/0B9peNoqO93mdenNhc2x4a3VmOEU/view?usp=sharing>
4. **SGS Technology Analytics All Web Site Data Audience Overview and Site Updates April 1, 2017-June 30, 2017**  
<https://drive.google.com/file/d/0B9peNoqO93mdMGIUWIU3bDRRaWc/view?usp=sharing>

**AAHTF SUMJMER INSTITUE**

**Agenda**

**Appendix 1**



**SPECIAL THANKS**

**2016-2017 Task Force Members**

Mr. Anthony "Tony" Hill, Chairman  
Dr. Samuel Wright, Sr., Co-Chairman  
Mrs. Maggie Lewis-Butler  
Dr. Tameka Bradley-Hobbs  
Dr. Nashid Madyun  
Ms. Tracey Oliver  
Dr. Gwendolyn Simmons  
Attorney Ronda Vangates  
Mrs. Marion Williams

Emeritus: The Honorable Frederica Wilson, U.S.  
Representative  
Senator Geraldine Thompson

**2017 Summer Institute Program Committee**

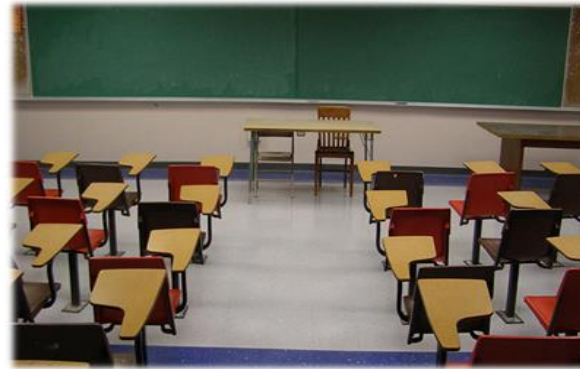
Dr. Bernadette Kelley  
Dr. Sherrilyn Scott  
Ms. Lakechia Eiland

**2016-2017 Task Force Staff**

Dr. Bernadette Kelley, Principal Investigator  
Dr. Sherrilyn Scott, Instructional Designer  
Ms. Lakechia Eiland, Program Assistant

**EverFi  
Florida A&M University  
Home 2 Suites by Hilton  
Meek-Eaton Black Archives  
Metz Culinary Management**

**COMMISSIONER OF EDUCATION  
AFRICAN-AMERICAN HISTORY  
TASK FORCE**



**THE CRISIS IN EDUCATION IN FLORIDA**

"The function of education, therefore, is to teach one to think intensively and to think critically. But education which stops with efficiency may prove the greatest menace to society."

~Dr. Martin Luther King, Jr., The Purpose of Education

**2017 SUMMER INSTITUTE**

**June 15-16, 2017  
Meek-Eaton Black Archives  
Florida A&M University  
445 Gamble Street  
Tallahassee, Florida 32307**

**African American History Task Force**  
501 Orr Drive, GEC-C Room 316, Tallahassee, FL 32307 (850) 412-5203 fax (850) 412-5204  
[www.afroamfi.org](http://www.afroamfi.org) [www.afroamfi@gmail.com](mailto:www.afroamfi@gmail.com)

**SCHEDULE OF EVENTS**

Facilitator: Dr. Sherrilyn Scott

**Thursday, June 15, 2017**

8:00 – 9:00 a.m.	<b>Registration</b> <i>Meek-Eaton Black Archives</i> Room 105
9:00 – 10:00 a.m.	<b>Welcome/Greetings</b> <i>AAHTF Co-Chairman</i>  Dr. Bernadette Kelley AAHTF P.I. Tallahassee, Florida
10:00 – 11:00 a.m.	<b>Introductions/Overview</b> Dr. Sherrilyn Scott <i>AAHTF Instructional Designer</i>
11:00 a.m. – 12:00 p.m.	<b>306: African American History</b> Mathew Kirouac <i>EverFi, Director K-12 Programs-Florida</i>
12:00 – 1:00 p.m.	<b>Lunch</b>
1:00 – 2:00 p.m.	<i>Amiesha Crawford</i> <i>Exemplary School District</i> <i>Miami-Dade School District</i> <i>Miami, Florida</i>
2:00 – 3:00 p.m.	<i>TaShimba Andrews</i> <b>"BREAKTHROUGH in a CRISIS: An Integrated Approach</b> <i>Exemplary School District</i> <i>Miami-Dade School District</i> <i>Miami, Florida</i>
3:00 – 4:00 p.m.	<i>Ivey Shipp-Washington</i> <b>Hillsborough County's Journey Towards Exemplary Status</b> <i>Exemplary School District</i> <i>Hillsborough County School District</i> <i>Tampa, Florida</i>

**SCHEDULE OF EVENTS**

Facilitator: Dr. Sherrilyn Scott

**Friday, June 16, 2017**

8:30 – 8:45 a.m.	<b>Introductions/Overview</b> Dr. Sherrilyn Scott <i>AAHTF Instructional Designer</i>
9:00 a.m. – 12:00 p.m.	<b>"Education for Transformation: Culturally Relevant Instructional Strategies for Increasing Student Achievement"</b> (Part 1) Dr. Chike Akua <i>Educator, Trainer and Author</i>
12:00 p.m. – 2:00 p.m.	<b>Lunch</b> <i>Florida A&amp;M University</i> <i>President's Dining Hall</i>  <b>Speaker:</b> Emerita, Senator Geraldine Thompson <i>Florida State Senate from 2012 to 2016</i> <i>Representing Parts of Orlando and</i> <i>Western Orange County</i>  <b>Lunch Sponsored by EverFi</b>
2:15 – 3:30 p.m.	<b>"Education for Transformation: Culturally Relevant Instructional Strategies for Increasing Student Achievement"</b> (Part 2) Dr. Chike Akua <i>Educator, Trainer and Author</i>
3:30 – 4:00 p.m.	<b>Scholar Reflection and Awards</b> Dr. Sherrilyn Scott <i>AAHTF Instructional Designer</i>
4:00 – 5:00 p.m.	<b>Closing Remarks/ADJOURNMENT</b>  <b>Tour</b> <b>Meek-Eaton Black Archives</b>

# Summer Institute Participants

## Appendix 2

Participants	District
Adidas Bonds	Hillsborough
Sherri Hyde	Seminole
Valencia Robinson	Volusia
Arren Swift	Hillsborough
Karen Moreland	Broward
Portia Wallace	Dade
Dakaeyan Graham	Hillsborough
Kameshia Collins	Hillsborough
Nicole Salkaus	Seminole
Steve Williams	Broward
Iman Bethal	Duval
Mary Brown Joseph	Hillsborough
Marrilynne Hampton	Hillsborough
Corbin Robinson	Leon
Anitra Carter	Hillsborough
Ebony Davis	Dade
Revae' Douglas	Hillsborough
Lillian Smith	Broward
Tonya Brown	Broward
Jason Fernandez	Broward
Bennie Leverete	Hillsborough

**SIGN-IN SHEET**

Project: 2017 Summer Institute on African American History Meeting Date: June 15, 2017  
 Invited Guest Place/Room: FAMU Meek-Eaton Black Archives

Name	Signature	School/District/Company	Phone	E-Mail
Mary Brown-Joseph		East Bay High Hillsborough	954 616 5574	mbrownm@sdhs.k12.fl.us
Jason Fernandez		Miramar High Broward County Public Schools	(454) 829-3262	Jason.Fernandez@browardschools.edu
Williams		Broward County	813 475815	STOS.WILLIAMS@broward.k12.fl.us
Ivan Bethel		Duval County	904-924-4032	bethel.i@duvalschools.org
Address Books		HILLSBOROUGH COUNTY	407-408-7434	Middleas115@gmail.com
Mat Kirany		EverFi		
Valencia Robinson		Volusia County	386-799-7997	vrabins@volusia.k12.fl.us
Marilynne Hampton		Hillsborough	781-570-3614	marilynne.hampton@sdhs.k12.fl.us
Kameshia Collins		Hillsborough	904-476-7681	Kameshia-Collins@hotmail.com
Nicole Salkaus		Seminole County	407-405-3073	nicole.salkaus@scps.k12.fl.us
Arakisha		Miami-Dade	305-747-6186	Arakisha19@gmail.com
Dony Davis		Miami-Dade	781-573-1368	davisem3@gmail.com
Ivy Shipp-Washington		Jefferson High Hills	407-780-9338	ivy.shipp-washington@sdhs.k12.fl.us
Sheri Hyde		Seminole	754-321-1599	tybyra@bellsouth.net
Tonya Brown-Joyce Brown		BROWARD	954-553-0606	Karen-Y.Moveland@broward.com
Karen Moreland		BROWARD	954-4537	Lillian.Smith@browardschools.com
L. Smith		BROWARD		
S. Smith		DADE	305-730-3808	Sherrif.museumandlearning@gmail.com

Name	Signature	School/District/Company	Phone	E-Mail
Dr. Dakyan Graham		Hillsborough	813-230-4801	dakyan.graham@sdhs.k12.fl.us
Bennie Leverett		Hillsborough	904-221-8955	bennie.leverett@sdhs.k12.fl.us
Reva Douglas		Hillsborough	904-244-8877	reva.douglas@sdhs.k12.fl.us
Dr. Nasheed Moyn		FAMU	850-595-3020	nasheed.moyn@famuc.edu
Dr. Beedroff		AATF		
Corbin Robinson		FAMU	904-544-5966	corbin.robinson@famuc.edu
Portia Wallace		Dade	781-973-2414	wallace@dcde.schools.net

# Evaluator Report

## Appendix 3

Florida Department of Education - African American History Task Force  
TAPS No.: 17A027  
June, 2017

### Executive Summary

In 1994, the Florida Legislature passed FS 1003.42 requiring the instruction of history, culture, experiences and contributions of African Americans in the state's K-12 curriculum. The African American History Task Force (AAHTF) was formulated to sustain this effort, and grant supported initiatives were developed to effectively execute the spirit of the FS 1003.42's original legislative intent.

The goal of this evaluation is to assess the performance of project deliverables as noted in the original Application submitted by The AAHTF in May 2016. Specifically, this report will evaluate these specific elements of the project:

- A Final analysis of the rate of participation from Teacher Trainings
- A Final analysis of the rate of Participation from Students
- An analysis of survey data of participants in the AAHTF Summer 2017 Institute
- Program recommendations for 2017 – 2018 implementation

The methodology utilized in the preparation of this report included live and phone based interviews with key personnel, a completion rate data on web-based training modules, and an Institute participant survey administered online.

### Summary on Rates of Participation from Teacher Trainings

As noted in both the initial proposal and in previous evaluations, online course delivery was an integral part of this project during the 2016 – 2017, just as it had been in previous academic terms. The AAHTF retained the services of Washington D.C. based EverFi to create web-based professional development content for participating teachers. EverFi is an industry leader in instructional design and digitally delivered educational content, particularly in the area of diversity education for the K12 classroom.

It had been previously reported that, rates of participation by educators and in 31 of Florida's 67 school districts were registered. Additionally, data was also captured reflecting rates of educator and student participation by educationally – allied entities (i.e. private schools and other non-profit organizations). The following is data that demonstrate final rates of participation rates among educators and students based on two academic school years: 2015-2016 & 2016 – 2017

### EverFi's Partnership with The AAHTF

EverFi's partnership with the African American History Task force has been cost effective and beneficial to the organization's overall objectives. EverFi provides a digital educational platform that is dynamic, engaging and content rich. EverFi provided two critical services to the Task Force during the 2016-2017 academic year: Web Based Teacher Trainings, and online modular based African American History courses that classroom teachers could integrate into their curricula. The name of the latter was a course called 360, so name for the relevance that number holds in African American History – (being among other things the room number of the Lorraine Motel where Dr. Martin Luther King was slain). Both programs utilize best practices in online learning and the instructional develop team as led by the liaison EverFi assigned to work with the task force, has in all dealings been both responsive and professional. In surveys assessing the effectiveness of EverFi's programs, participants reported high levels of interest in and retention of course content. The data that follows show the reach of EverFi's programs as measured in the 2016-2017 school year as compared to data from the 2015-2016 school year.

### Program Reach

	2015 – 2016	2016 – 2017	Program Growth
Total Active Schools	33	56	70%
Total Learners Reached	159	188	18%
Total Modules Complete	19,314	28,432	47%
Total Estimated Hours of Learning	4,828	7,120	47%

### A CLOSER LOOK AT THE NUMBERS

Statewide, 519 teachers accessed 306: *African American History* as a part of their professional development training in ten Florida districts statewide. Hillsborough and Miami-Dade counties registered the highest number of educators at 263 and 100+ teachers respectively. Both counts are noteworthy in that both districts were recognized as Exemplary Districts by the Task Force. A more detailed analysis on these exemplary numbers will be discussed a later juncture of this report.

### The Future of EverFi's Partnership with The AAHTF

The Task Force in partnership with EverFi has already identified areas of future collaboration including expanding professional development trainings into four new districts in 2017 – 2018. EverFi's stated commitment to supporting one of the strategic aims of the task force: to equip students with a critical lens to reflect on and make sense of American history, culture and civic institutions is further evidenced by a 2017 values survey. Over 3,000 participants in the 306 Course were polled on civic engagement attitudes. The response rates were as follows:



author/trainer and educator Dr. Chike Akua of Atlanta's Teacher Transformation Institute. Institute attendees were asked to complete a survey relaying their experience at this year's Institute. Each participant received books and other ancillaries suitable for cross curricular use across multiple grade levels. The post-Institute survey had a response rate of better than 60% and the following is a compilation of the responses to that survey:

**Question 1: Workshop leaders were well organized.**

Strongly Agree	Agree	Neutral/Neither Agree or Disagree	Disagree	Strongly Disagree	No Response
50.00%	25%	8.33%	8.33%	8.33%	N/A

**Question 2: The Workshop leaders stimulated my interest in including more African American History (AAH) in my classroom.**

Strongly Agree	Agree	Neutral/Neither Agree or Disagree	Disagree	Strongly Disagree	No Response
75%	16.67%	0.00%	0.00%	8.33%	N/A

**Question 3: Workshop leaders and instructors presented the material clearly.**

Strongly Agree	Agree	Neutral/Neither Agree or Disagree	Disagree	Strongly Disagree	No Response
66.67%	25%	0.00%	0.00%	8.33%	N/A

**Question 4: I would recommend the Summer Institute to a colleague.**

Strongly Agree	Agree	Neutral/Neither Agree or Disagree	Disagree	Strongly Disagree	No Response
75%	16.67%	0.00%	0.00%	8.33%	N/A

**Question 5: Overall, this was one of the better workshops I have attended.**

Strongly Agree	Agree	Neutral/Neither Agree or Disagree	Disagree	Strongly Disagree	No Response
66.67	16.67%	8.33%	0.00%	8.33%	N/A

**Question 6: I would like to attend another AAH workshop and include education materials and other topics.**

Strongly Agree	Agree	Neutral/Neither Agree or Disagree	Disagree	Strongly Disagree	No Response
83.33%	0.00%	8.33%	0.00%	8.33%	N/A

**Question 7: Compared to similar workshops I have attended, I have learned more about teaching African American History at the Summer 2017 Institute than I ever have before.**

Strongly Agree	Agree	Neutral/Neither Agree or Disagree	Disagree	Strongly Disagree	No Response
66.67	8.33%	16.67%	0.00%	8.33%	N/A

The survey's last question invited free-written responses. *Note: Free-Form respondents represented 92% of all surveys submitted.*

**Question 8: Please identify the part(s) of the Institute that had the LEAST value to you and the part(s) that had the MOST value.** Below is a compilation of some of those comments:

+	Least: n/a. Most: consideration of time for each session; All topics presented was(sic) excellent Least: problem using the school's internet was a struggle initially but we got it to work...
	Would like opportunity to do break sessions with other participants -Would like more opportunities to collaborate with colleagues in our region at meeting -Parking closer to workshop -Would like more workshop presentation time with Dr. Akua -More information/take home material on becoming exemplary district -Would like to view/collaborate on/share lesson plans submitted.
	Wish there was more information why districts should offer the curriculum. The state statute can be gotten around by world history. I would have hoped more districts besides the 5 represented would have thought this a worthwhile opportunity.
	Not all the speakers' presentation were specific enough to their experience of black children.
	The practical information shared by facilitators like Ms. Crawford and the H.S. in Tampa along with the presentation by Dr. Akua(sic) have left a lasting impression.
	The only "least value portion would not be a portion but just the overlapping and redundancy of information. If that could be avoided that would be great. The most value for me was Mr. Akua's portion that related to the implementation of the concepts related to instruction.
	The presentations by each speaker was so informative and interesting. I really enjoyed the presentation by Dr. Chike Akua.
	Least: Information on close reading Most: EVERYTHING else
	Dr. Hobbs and Dr Akua's presentation had the most value.
	All parts were excellent!!!
	This workshop was EXCELLENT!! My only wish is that the Institute was longer.

## V. Strengths and Suggestions for Improvement

Based on various qualitative and quantitative measures, the following summary observations on the work of The AATF for the academic term just ended are:

### Strengths

- **The EverFi Partnership** - The Task Force's strategic partnership with EverFi, is a dynamic and particularly beneficial alliance in advancing African American History education to Florida's educational community. Its interface is user-friendly, virtually glitch free, content rich, and mobilizes best practices in online learning to provide an engaging experience for those who engage with its materials and activities. On the strength of their performance over the last two academic terms, it is recommended that EverFi is retained to work with the Task Force in future academic years.
- **High Quality Instruction in Exemplary Districts** – In 2016 – 2017, The AAHTF identified ten Exemplary Districts for the fidelity and quality with which they implemented FS 1003.42:
  - Broward
  - Duval
  - Gadsden
  - Hillsborough
  - Leon
  - Miami-Dade
  - Palm Beach
  - Pinellas
  - St. Lucie
  - VolusiaDistricts identified as an Exemplary District had to undergo a rigorous vetting process in which the following factors were considered:
  - School Board Approval of the African American History Initiative
  - Structured Professional Development
  - An African American Studies Curriculum
  - Structured Teaching of an African American Studies Curriculum
  - University-School District Collaboration
  - Parent/Community Partnerships
- **The Impact and Effectiveness of the Summer Institute** - According to participant feedback, the 2017 Summer Institute provided a healthy balance of the theoretical, the inspirational and the practical. Participants valued the training and opportunity to interact with colleagues from recognized Exemplary Districts. Further, participants reported that finding Institute presenters knowledgeable and engaging and the information conveyed during the two-day workshop well-suited for use in their classrooms.

### Suggestions for Improvement

- **Increasing District Representation in Task Force Initiatives and Training** – One recurring issue observed over the course of the 2016-2017 academic term is the notable lack of widespread participation in Task Force Initiatives by the majority

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of Florida school districts. While a commitment to sustained implementation of FS 1003.42 is apparent in the state's largest, more urban and more diverse districts, the state's rural and suburban districts are not as well represented in Exemplary District status, nor as registrants and attendees at the Summer Institute. One way to heighten awareness of Task Force programs and initiatives would be to divide Florida districts among Task Force members and delegate that they serve as liaisons between instructional personnel in those districts and The Task Force. These contact liaisons could facilitate a direct connection with the Task Force to ensure that districts were sufficiently informed about Task Force programs and trainings such as its Summer Institute.

- **Raise the Profile of the Task Force and Its Mission Through Strategic Partnerships** – Civic education and culturally relevant teaching methodologies and pedagogy are vitally important no more than ever for the 21<sup>st</sup> century learner. The limited interaction of better than 40% of the state's school district with the Task Force dedicated in its mission to ensure the wholesale implementation of FS 1003.42 is antithetical to those aims. The Task Force should consider increasing its reach-out efforts to community, civic and faith based organizations to educate the public on its existence and purpose. Groups such as the NAACP, National Action Network and fraternal groups could be enlisted to raise awareness in the community of The Task Force, and the statute underlying its establishment. Establishing these alliances promise to be worthwhile endeavors, with the payoff of having a higher profile in the community being the greater demand for more expansive enactment of the statute in districts across the state.
- **Better Promotion of the Summer Institute** – The impact that the Summer Institute has on its participants has been well documented. Participants routinely cite the quality of its presenters and its content. Educators from more districts would be well served by their involvement, and The Task Force may want to consider ensuring that district and school level personnel are aware well in advance, of when and where The Institute will convene so districts will have adequate time to plan. It may also be useful if educators are made aware of any continuing education credit they are eligible for through their attendance in the annual meeting. If continuing education credit is not something that is currently available to those who participate in the Institute (or the web based training for that matter), this may be something that the Task Force may investigate offering in the future. Professional incentives are a good way to foster more participation, especially if teachers feel there is real value to the in-service training being offered.

## VI. Conclusions

The stated mission of the African American History Task Force is to: "provide leadership in the implementation of FS 1003.42, proposing strategies for curriculum and staff development, evaluate criteria for assessing instruction and instructional materials, and

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# Everfi: Analytics All Web Site Data Audience Overview and Site Updates

**April 1, 2017-June 30, 2017**

## Appendix 5

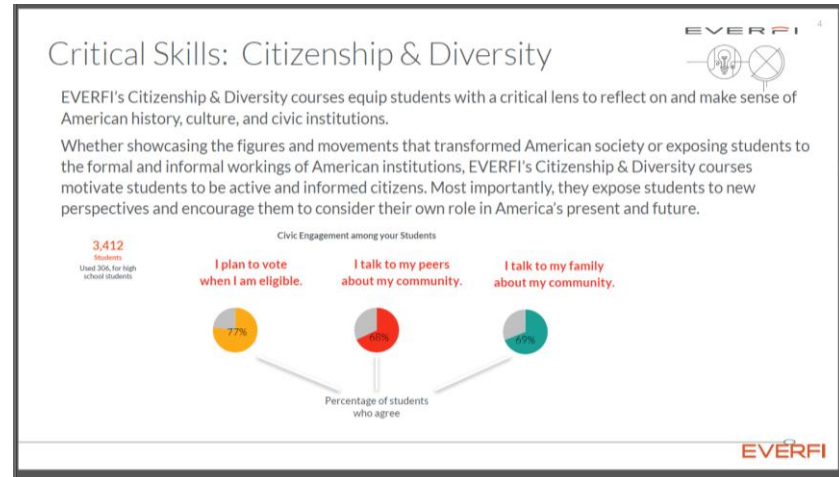
Florida  
Critical Skills Education Impact Report  
2016-2017 School Year



### Critical Skills Content

Teachers in Florida took advantage of EVERFI's online courses to engage their students in critical life skill development. Courses which range in length from two to eight hours, cover topics from financing higher education to preventing bullying.

	Schools	Teachers	Students
306 - African-American History for High School Students	56	86	3,667





## Highlights

### 2016-17 Program Impact

Statewide 519 teachers have accessed 306: African-American History as district PD's in: Alachua, Broward, Charlotte, Dade, Duval, Hillsborough, Orange, Dade, Pinellas this school year.

- Miami-Dade
  - District-wide training with 100+ teachers trained on 306 and African-American History
- Hillsborough
  - Hillsborough County 263 teachers have accessed the course
  - 188 Hillsborough teachers have become certified on the AAHTF 306 course.
- Various Trainings
  - At individual middle schools including-Duval, Broward, Pinellas and Sarasota counties.

EVERFI

## Next Steps- EverFi and AAHTF Working Together

### Key Partnerships and Event

February 7<sup>th</sup> at Jefferson High School in Tampa to recognize Hillsborough County School District's progress toward exemplary status.

**AAHTF Member Engagement and Trainings-** Local EverFi school managers working with local task Force Members to increase district and local school awareness of the Task Force's mission and the 306: African-American History resource in supporting that mission.

Following districts have been identified to work with EverFi and the AAHTF for the 2017-18 school year: Pinellas, Alachua, Sarasota, Escambia, Clay

EVERFI

## Instructors Registered to use 306 in their classrooms- by District

District	Teachers Trained
Alachua School	3
Baker	3
Bay School	2
Broward School	9
Charlotte School	1
Collier School	6
Duval School	27
Escambia School	6
Flagler	1
Florida Private Schools	1
Hillsborough School	60
Lee School	1
Manatee School	4
Marion School	2
Miami-Dade School	85
Orange County	4
Palm Beach School	18
Pasco School	1
Pinellas School	14
Polk School	11
Putnam	1
Salvation Army - Florida	1
Sarasota School	4
Seminole School	1
St. Lucie School	2
Volusia School	6
Washington	1

EVERFI

# SGS Technology Analytics All Web Site Data Audience Overview and Site Updates

## April 1, 2017-June 30, 2017

### Appendix 6



COMMISSIONER OF EDUCATION'S  
AFRICAN AMERICAN HISTORY  
TASK FORCE







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2104,  
Jacksonville, FL - 32216  
(904) 332-4534, Fax: (904) 687-0178  
Contact: Arun Venkatesan  
arun@sgstechnologies.net

SGS Technologie, LLC.

#### African American History Task Force - Website Updates

Client Name: Eiland Lakechia

Website : afroamfl.org

Site Updates : April- 2017 - June -2017

Request Received On	Time	Request Raised By	Status	Delivered On
14-Apr-17	08:17 AM	Eiland Lakechia	Completed	17-Apr-17
14-Apr-17	19:12 PM	Eiland Lakechia	Completed	17-Apr-17
17-Apr-17	20:25 PM	Eiland Lakechia	Completed	17-Apr-17
18-Apr-17	16:54 PM	Eiland Lakechia	Completed	19-Apr-17

SGS Technologie , LLC.



COMMISSIONER OF EDUCATION'S  
AFRICAN AMERICAN HISTORY  
TASK FORCE

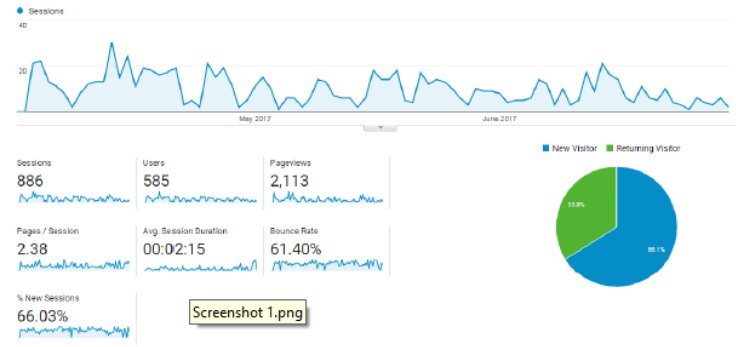
## Quarterly Report

April 1, 2017 - June 30, 2017



www.sgstechnologies.net

### AUDIENCE OVERVIEW

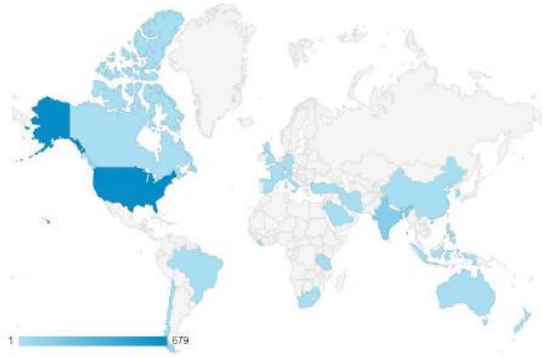


### TRAFFIC SOURCES

Default Channel Grouping	Sessions	New Users	Contribution to total: New Users
	886 % of Total: 100.00% (886)	586 % of Total: 100.17% (585)	
1. Direct	397	41.81%	
2. Organic Search	325	38.23%	
3. Referral	164	19.97%	

SGS Technologie LLC

### COUNTRY WISE VIEWS



Country	Sessions	New Users	Contribution to total
	886 % of Total: 100.00% (886)	586 % of Total: 100.17% (585)	
1. United States	679	83.45%	
2. India	141	5.29%	
3. Turkey	13	2.22%	
4. China	10	1.71%	
5. Brazil	7	1.19%	
6. Germany	6	1.02%	
7. (not set)	6	1.02%	
8. South Korea	4	0.68%	
9. Australia	3	0.51%	
10. France	2	0.34%	

### DEVICE CATEGORY

Device Category	Sessions	New Users	Contribution to total
	886 % of Total: 100.00% (886)	586 % of Total: 100.17% (585)	
1. desktop	708	81.06%	
2. mobile	158	16.38%	
3. tablet	20	2.56%	

### BROWSER

Browser	Sessions	New Users	Contribution to total
	886 % of Total: 100.00% (886)	886 % of Total: 100.00% (886)	
1. Chrome	467	52.71%	
2. Firefox	161	18.17%	
3. Safari	148	16.70%	
4. Internet Explorer	61	6.88%	
5. Edge	22	2.48%	
6. Sogou web spider	9	1.02%	
7. Mozilla Compatible Agent	5	0.56%	
8. Android Browser	3	0.34%	
9. UC Browser	3	0.34%	
10. Android Webview	2	0.23%	
11. Safari (m-app)	2	0.23%	
12. BlackBerry	1	0.11%	
13. Mozilla	1	0.11%	
14. Python-urllib	1	0.11%	